# CHEERS TO 20 YEARS!

For 20 years, Peace Coffee has led the fair trade coffee movement from the great state of **MINNESOTA!**

## 1996

**FIRST BATCH**

Mexican coffee farmers ask us to pay a fair price for their coffee. We respond with "Ya Sure, You Betcha!" and begin selling roasted coffee door-to-door.

## 1998

**BIKE DELIVERY**

Still in startup mode, we make deliveries to local businesses by bicycle and we've never stopped!

## 2002

**A GREENER HOME**

We move from our humble first home in a basement to an award winning eco-friendly building with solar panels, geothermal heating, and a rooftop garden!

## 2008

**EXPANSION**

We double our warehouse space, add another roasting machine, and employ over 25 people.

## 2010

**BREWING IN THE NEIGHBORHOOD**

We open our first coffee shop on Minnehaha Ave., which is voted best coffee shop in the TC by City Pages in 2011 + 2013.

## 2014

**MISSION DRIVEN SUCCESS**

We add two more coffee shops, accept a Best Roaster award, and become one of the first Public Benefit Corporations in Minnesota.

## 2016

**ONWARD AND UPWARD**

We're on track to purchase OVER 1 MILLION POUNDS of fair trade, organic coffee from 20 small farmer cooperatives around the world.

## 2017+

**THE FUTURE**

Our growing staff will keep honoring the bean with perfect roasts, delicious drinks, and an enduring commitment to our farmer partners.

**#RaiseAMug** with us as we celebrate our 20th year!